Jesse McClure

Jesse's app - No.1 in the UK when launched!
Jesse McClure shot to fame as the major breakout star from addictive US reality show Storage Hunters, which airs on UKTV’s hit Dave channel on this side of the pond.

**Dave is the UK’s most watched non-public service broadcasting channel and Storage Hunters is the jewel in its crown. Taking the UK by storm, it’s been Dave’s highest rating show for the past two years, with episodes regularly averaging more than a million viewers and beating Channel 4 and ITV2.**

Jesse has been described as Storage Hunters’ answer to Bam Margera or Seth Rogen – a larger than life personality whose laid back demeanour (not to mention his trademark sideburns and shades) masks an encyclopaedic knowledge of even the most obscure goods’ resale value.

Growing up in Canyon County, California, he was fascinated by the resale trade from an early age and worked for his family’s antique mall.

Jesse’s cheeky Californian charisma made him a runaway hit with viewers, who love to see him play dirty and rub fellow Storage Hunters up the wrong way.

2014 saw Jesse embark on his first ever UK meet and greet tours – two series of promotional dates saw up to 5,000 fans flock to meet the Storage Hunter in the flesh and he’s been in constant demand ever since.

He also appeared at several Comic Con events.
Jesse’s loyal (and fast growing) social media following of hardcore fans has been developed and nurtured organically by the man himself.

Since launching his own, highly marketable brand of fun on the UK, Jesse has been much sought-after by all kinds of brands and organisations. Staying true to what he loves, Jesse has formed strong partnerships with Accrington Stanley FC, Stoke City, Sheffield Steeldogs and Store First.

Jesse appeared on Sky Sports’ Soccer AM show thanks to his love of British football and his allegiance to Stoke City and Accrington Stanley FC – taking part in the crossbar challenge at Stanley was one of Jesse’s highlights of 2014 (even though he missed!).

Jesse has his own app – ‘Storage Auction King – Jesse McClure Edition’. Launched in 2014, it reached number 1 for downloads in its first month.

Caffeine lover Jesse has his own brand of coffee, available online and at UK Selfridges stores. Sideburns Bold is a Fairtrade, organic blend created by the Cheshire-based Black Circle Coffee Company, inspired and endorsed by Jesse.

Jesse co-hosts his own radio show in the USA and is currently developing a UK radio show due to hit airwaves in 2015.

Jesse is looking for UK based work in 2015 either national radio or broadcast, be it interviews, appearances, demo shows, he’s up for anything!
Facts

Twitter followers
26,100

Facebook likes
8,542
Jesse @ Storage Hunters
http://bit.ly/1scxaxv

Jesse Highlight Reel
http://bit.ly/14BTnLm
The US version of Storage Hunters is currently UKTV's highest rating program on Dave, consistently attracting nearly one million viewers and regularly securing the top slot on Dave on Demand.

Catherine Catton, UKTV's senior commissioning editor
YouTube Videos

- Jesse on Soccer AM
  [Link](https://www.youtube.com/watch?v=u_3W4hT9hKo)

- Accrington Stanley FC Fundraising Crossbar Challenge
  [Link](http://youtu.be/rDYsq81ysGM)

- Jesse on Storage Hunters
  [Link](https://www.youtube.com/results?search_query=storage+hunters)

- Jesse opening storage pod
  [Link](https://www.youtube.com/watch?v=cxo_EkViVa0)

- Jesse at Stoke City
  [Link](https://www.youtube.com/watch?v=-TFp4B0FZOY)
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Press and PR
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